

How to make the Answers Academy curriculum a success

Following are a few pointers on how to implement and promote the Answers Academy course in various settings.

Homeschools

► *Your family* – If you have junior high, high school and older young people in the home, *Answers Academy* is a perfect supplement to their standard science curriculum. Use it during daytime school hours or institute a weekly “family night” during which the adults and young people take turns leading the viewing and discussion time.

► *Support groups* – If you are a member of a homeschool support group that holds regular meetings, offer to host an *Answers Academy* class for teens while their parents participate in their normal fellowship and sharing time. Or better yet, encourage teens and their parents to attend together.

In most instances, homeschool support groups allow the teacher to charge a reasonable fee per student to offset class expenses. Simply divide the cost of the *Answers Academy* kit by the number of students who sign up to attend the class, and no one has to bear the full load of the cost of the resource. (For example, with just 10 student viewers, the \$199 cost of the kit is less than \$20 per student; with 13 sessions, that works out to only about \$1.50

Promotional Tips

- Use the group’s monthly newsletter to advertise the class.
- Place the *Answers Academy* color posters (included in your curriculum kit) in strategic locations.
- Use email distribution lists and web pages, if available.

► *Co-op groups* – Homeschool co-op groups are usually subsets of area-wide support groups. Some are casual, while others are rigidly structured. Co-ops often meet so that parents with special knowledge or training can use their knowledge to benefit students of other homeschools also. Like support groups, co-ops often charge a small fee per student to cover the teacher’s costs of materials.

Promotional Tips

- Photocopy the bulletin insert (included in your curriculum kit) and include it in your church bulletin or in the newsletter of your area homeschool support group.
- Use email distribution lists and web pages, if available.

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Churches

► *Sunday school classes, evening services and home fellowship groups* – With 13 lessons that cover the nature of science, the relevance of Genesis, and an introduction to geology and astronomy, *Answers Academy* is perfect for a variety of church programs—adult or youth Sunday school classes, evening services and home fellowship groups. To help offset the cost of purchasing *Answers Academy*, you may want to suggest a nominal materials fee.

Promotional Tips

- Place the *Answers Academy* color posters (included in your curriculum kit) in strategic locations in the church.
- Photocopy the bulletin insert (included in your curriculum kit) and include it in your church bulletin.
- Have information about the *Answers Academy* course posted on the church's website.
- Include a short article about the course (with sign-up information) in your church's newsletter.
- Use email distribution groups, if available.

Business fellowship groups

► *After-hours fellowship groups and lunch-time Bible studies* – The *Answers Academy* course, with its short videos and discussion questions, is perfect for fellowship groups within the workplace. To help offset the cost of purchasing *Answers Academy*, you may want to suggest a nominal materials fee.

Promotional Tips

- Place the *Answers Academy* color posters (included in your curriculum kit) in strategic locations.
- Use email distribution groups, if available.
- If you have a group newsletter, include information about the course in it.

Public schools

► *Creation / Bible Clubs* – The *Answers Academy* course, with its short videos and discussion questions, is great for use in Christian clubs organized after hours in public schools. To help offset the cost of purchasing *Answers Academy*, you may want to suggest a nominal materials fee.

Promotional Tips

- Place the *Answers Academy* color posters (included in your curriculum kit) in strategic locations, as allowed by your school.
- Use email distribution groups, if available.
- If you have a group newsletter, include information about the course in it.

